NEWS OF VIOLENCE IN POSMETRO PADANG DAILY, A STUDY OF DISCOURSE ANALYSIS

BERITA KEKERASAN DI HARIAN POSMETRO PADANG, SEBUAH KAJIAN ANALISIS WACANA

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Abstract: Problem of this research is rise of violent cases that occurred in the community, and this news is widely published in social media, one of them is Posmetro Padang. This research aims to describe the analysis of violent news discourse on Padang Posmetro. This type of research is a qualitative study using descriptive methods. The data source of this research is Padang Posmetro, which was published from January 2020 to November 2020. The data in this study were violent news posted by Posmetro Padang. Data is collected, then read and recording techniques. The results of data analysis show that, first, text structure. The text can explain in terms of headlines. The headlines are well emphasized, such as describing the news's setting, details, and content as a whole text. Second, view the location, situation, events, and social conditions. Third. Social Context News about violence has often appeared every year. The growing discourse in the people of West Sumatra regarding the news of violence varies. Many elements are involved in this issue, so the form of the information also goes in terms of sides. In addition, this problem that often arises makes West Sumatra people more introspective. As a complete analysis of discourse on news of violence, it can be seen that the public must be alert to any crime that is happening at this time.

Keywords: news, violence, social media, crime

INTRODUCTION

Social media is currently widely used to carry out social change movements, one form of social media used is Instagram social media. Instagram is a type of online media that is currently very easy to reach by all people, through Instagram all people can find out what other people are doing, and they can freely follow that person's account. Instagram itself is a photo or video-sharing application that allows users to

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take pictures, apply digital filters and share them to various social networking services including Instagram's own (Sari, 2020).

Instagram, which is increasingly innovative in terms of features, causes the number of users to continue to grow until it reaches the direction of delivering news by an online-based student newspaper. As an agent of change, he uses Instagram as a place to create and innovate. In addition, newspapers also use Instagram to share information that is happening across the region. One of the problems often reported on social media is the news of violence. Violence has become a problem whose growth is increasing from year to year. Texturally, news texts about violence refer to various forms of violence ranging from physical violence to non-physical violence that has a psychological impact on the victim. It can be seen from the choice of words used by journalists, such as forced, rotated, worked on, beaten to a pulp. The contents of the news text about the issue of violence can be seen through the Instagram account Posmetro_padang.

Posmetro Padang is a newspaper published in West Sumatra, its head office is located in the city of Padang. This newspaper was first published in 1969. The Sigglang daily contains various news that occurred in West Sumatra, especially the city of Padang. Different information such as news of crime, violence, theft, immorality, and much more that is loaded in the daily Singglang that has happened or is happening. Based on the facts on the ground, the news published is not only in newspapers, but the daily news of Singgalang can now also be found in online media, such as Facebook, Instagram, and various other online media.

One of the news of violence that is discussed in the social media Instagram Posmetro_padang is the news of physical violence. Physical violence is a form of violence perpetrated by gender or a family, community, or state institution by causing scars or marks that physically injure the victim. The structure of violence found in the Instagram account of Posmetro_padang is news about cases of torture and murder. In the Instagram Posmetro_padang social media, it was reported that there was a robbery case that ended up killing the owner of the house. This case occurred when Maria was the victim's name who was found dead in her home lying on her side and her head covered in blood.

In addition, news of violence contained in the Instagram account of Posmetro_padang also reported cases of violence that occurred in Padang Pariaman, wherein the post of Posmetro_padang it was reported that a murder case occurred at Pos Ronda Lubuk Pauh. On the news, informed that Jupri, the victim, was stabbed with a cage in his body by the perpetrator. From the data, the information contained in the violence, namely persecution, and murder.

Previous studies have widely carried out research on discourse analysis, such as research conducted by Primana (2016). In this study, it is concluded that there is a discourse of ethnocentrism through the forms of prejudice, stereotypes, discrimination, and social distance. Social cognition shows that the author has come into contact with Bugis culture while in Makassar and criticism of the Minangkabau matrilineal system. The social context indicates the context of a society that occurred during the 1920s to 1930s. There are internal contexts and external contexts. The research results above show that the critical discourse conveyed is through the forms of prejudice, stereotypes, discrimination, and social distance. The discourse analysis delivered is through the social context in people's lives. But in this study, the author will see how the discourse analysis contained in the Daily Instagram account, because violent news often occurs nowadays. As an online media, the Posmetro_padang Instagram account seeks to provide information to the public so that the public can understand and open their eyes to cases submitted via Instagram online media Posmetro_padang.

Based on the background of the problem above, the purpose of this study is to describe the analysis of news discourse on violence on Instagram Posmetro_padang. The theoretical explanation related to this research is the theory of speech. According to Philips, et al. (2007:114), discourse is a form of "social practice" that implies a dialectic between language and social conditions. Social conditions influence discourse, but social conditions are also influenced by discourse. Discourse analysis looks at how the language used to see the inequality of power in society occurs.

Furthermore, this research also explained news theory. Kosasih (2016: 74) states that in the Big Indonesian Dictionary (2016), the news is 'news; information (especially official ones) or 'press reports'.' News conveys information that is generally factual and up-to-date. In everyday life, we are no strangers to the world news. News is usually defined as new information for the recipient community.

In a news story, various kinds of information are conveyed, one of which is news about violence. According to Sugihastuti (2007:171), acts of violence are the same as persecution, namely acts that are carried out intentionally to cause pain or injury to the bodies of others. Violence in English is termed "violence" Etymologically, and the word violence is a combination of the words "vis," which means power or strength, and "latus," which comes from the word "ferre" which means to bring. More than one can result in death, psychological violence that does not result in physical harm to the victim but results in prolonged trauma to the victim‖.

METHOD

This type of research is qualitative research that aims to understand social phenomena, including the phenomena being studied by Sugiyono (2014: 114). The method used in this study is descriptive. Data in qualitative research can be defined as data in categorization, characteristics in the form of questions or words. The data in this study are news texts containing news about gender violence contained in the Posmetro_padang Instagram account. The data source in this study was the Instagram account Posmetro_padang from January 2020 to November 2020. The data collection technique in this study used the note-taking method. The data analysis technique in the research on news discourse analysis and violence in the Posmetro_padang newspaper was carried out through the following steps. First, recording and classifying forms of violent news on the Posmetro_padang Instagram. Second, describe the structures of negative information on the Instagram Posmetro_padang in discourse analysis context. Third, conclude.

RESULT AND DISCUSSION

In this study, the data collected were posts on violent news contained in the Instagram account Posmetro_padang. The violent news posts collected were starting from posts uploaded in January-November 2020. The news of violence found on the Instagram Posmetro_padang was news of physical violence, with twenty-eight news stories about violence. As for aspects

What is observed or researched in the analysis of discourse on violent news is the emphasis on aspects of the text, and the social context that is included through news writing, which is contained in the news discourse, in this case, the words, sentences, which are in the report of violent news. The types of violent data found are the news of physical violence. More details can be seen in the following data.

Datum 1

"Perampok sadis habisi Marial. (Intagram Posmetro_padang).

The data above can be analyzed based on aspects of the text, social cognition, and social context. First, in terms of the element of the text, the first is seen in terms of thematic or general description. The main idea in the news above is a murder case committed by a robber. From the schematic aspect, it can be seen that

the title of the first news article describes a middle-aged woman named Maria 65 years old who a group of robbers killed.

The case came to light when the victim's parents reported it to the nearest police station. Overall the news content tells about a murder case committed by a robber and killing the owner Maria who was found by residents lying in her house covered in blood on the head. The coherence of the sentences used is related to each other so that the reader can conclude from the news conveyed. One sentence and another sentence have a causal relationship from the information. Second, when viewed from the social context, the news above relates to the knowledge and literature that develops in the audience for a discourse. Social analysis (social context) deals with matters that affect the use of language and the formation of discourse, such as the setting, situation, events, and social conditions that were happening at that time. Third, the discourse raised here is the news of physical violence in the form of a murder case. Instgram Posmetro_padang covered this issue. Instagram Posmetro_padang writes news that urges the public to be aware of crimes that lead to violence. Currently, crimes are not only committed by outsiders but can also be committed by our closest relatives. For all of us, we must be vigilant.

Datum 2

"Delmi Wati's death had a robbery motive. The perpetrator was close to the victim, one was arrested, one was a DPO. (Intagram Posmetro_padang).

The data above can be analyzed based on aspects of the text, social cognition, and social context. First, in terms of the aspect of the text, the first is seen in terms of thematic or general description. The core idea of the story above is a murder case. From the aspect schematically, it can be seen that the title of the news is written as the first story of a murder case due to a robbery motive. The perpetrator is a friend of the victim. The news explained that some of the money the victim had lost was taken away. The officers managed to catch the perpetrator from the investigation results, and another person is still on the DPO.

The coherence of the sentences used is related to each other. The reader can conclude from the news conveyed because one sentence and another have a causal relationship from the news. Second, when viewed from the social context, the news above relates to the knowledge and literature that develops in the audience for a discourse. Social analysis (social context) deals with matters that affect the use of language and the formation of discourse. Such as the setting, situation, events, and social conditions

happening at that time. Third, the discourse raised here is news of violence in murder cases due to elements of robbery. The Singgalang Daily Instgram covered this news. The Singgalang daily Instagram wrote news urging the public to be aware of crimes that could lead to violence because currently many cases of violence can lead to death.

CONCLUSION

From the results of data analysis, the conclusions from the study of discourse in the news Posmetro_padang Instagram Violence include: First. Text Structure. This text can describe titles and headlines that are well emphasized, such as a description of the background, details, and content of the news as a whole text. Second, the news is associated with knowledge and literature that develops in the audience for a discourse from the social context. Social analysis (social context) deals with matters that affect the use of language and the formation of discourse. Such as the setting, situation, events, and social conditions happening at that time. Second. Social Context, The news about this violence, often appears every year. The discourse that develops in the people of West Sumatra regarding news of violence is diverse. This is because many people are involved in this issue, so the forms of reporting are varied in terms of sides. In addition, the problems that often arise make the people of West Sumatra more introspective. Overall discourse analysis on news of violence shows that the public must be aware of any crime that is happening at this time.

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